



I am writing to you regarding SPACES' National Study Day which, this year, will be held on Thursday 20th June 2019. The day will be held at De Montfort University, Leicester on the theme of Education.

Planning of the day has already taken place, and we already have two main stage speakers:

David Laws Executive Chairman of the Education Policy Institute and former Chief Secretary to the Treasury, Schools Minister, and Cabinet Office Minister.

Professor Stephen Heppell described by MacMillan Education as a "renowned expert in education, media, technology and learning environments and by Microsoft as "Europe's leading online education expert".

The day will be interspersed with workshops and case studies on the following topics related to the design and management of the education estate; including School Design and Building Bulletins from the Department for Education, Post Occupancy Evaluations, CBDM, Lighting Innovations and Modular Design. In short, it will be a great opportunity to share knowledge and information and to learn best practice from around the country and make new networks.

The day will be attended by those responsible for managing Architecture, Construction, Engineering and Surveying services for the Public Sector. We also attract clients, local authorities and other associated bodies (eg Department for Education, Cabinet Office, etc.). Our Study Days provide an excellent opportunity to showcase your company in a professional environment with other sponsors from the industry, with 150 attendees last year. Past sponsors include Atkins, Concertus, Ecophon, Faithful+Gould, Mace, Morgan Sindall, Pick Everard and Willmott Dixon.

Our sponsors have always appreciated the high calibre of our delegates and the ability to network in a relaxed and professional environment, either during the study day itself or the evening before at the informal evening meal where typically fifty delegates attend. By keeping our delegate fee very competitive (last year we charged a delegate fee of £75 for those working for the public sector), linked with high quality speakers, our event has become the one that our members, and other professionals, ensure they attend.

Whilst details of the event are being agreed and finalised, the following proposed outline should hopefully be sufficient for you to appreciate the value of the event and the potential benefits to your business. The Study Day is very much a 'nuts-and-bolts, hands-on' event with the emphasis on real experiences and lessons learned (very popular with delegates). SPACES recognise that with continuing austerity and further cuts to local government budgets, the importance of working together effectively across all stakeholders to drive greater efficiencies, better outcomes and minimise waste is critical for successful outcomes. Working collaboratively to deliver outcomes efficiently and to maximise the value of any spend is a huge challenge but has never been so relevant.

Delegates will be together initially to listen to the keynote speaker, and then one or two breakout sessions and workshops on specialist topic areas will be interleaved with the remaining presentations throughout the day. The expected duration of the day is likely to be 9.00am to 4.30pm. There will also be plenty of opportunity for delegates to visit sponsors' and exhibitors' stands during the day, therefore maximising networking opportunities.

The previous day (Wednesday 19th June) there will be a visit to a local building as well as an informal dinner followed by drinks in the bar, where there will be an opportunity to network with those delegates staying overnight.

Sponsorship package

For the sum of £3,000 plus VAT, the sponsorship package will typically include:

- Provision of an exhibition space on the day.
- Company literature will be distributed in the delegate packs, if required.
- Six tickets (for the study day) includes lunch, refreshments.
- Four tickets to the pre-study day dinner.
- Your corporate logo will be displayed on advance marketing literature and at the event and in the delegate packs.

www.thespaces.org.uk



- You will be thanked by the Chair during the proceedings on the day.
- You will be given a copy of the delegate list.
- Opportunity to circulate information in the SPACES e-newsletter.

(We are willing to negotiate if the package doesn't meet your requirements).

If as a sponsor, you would like the opportunity to present on a relevant topic, please discuss this with me.

Exhibiting package

For the sum of £1,250 plus VAT, the exhibiting package will include:

- Provision of an exhibition space on the day.
- Company literature will be distributed in the delegate packs, if required.
- Two tickets (for the study day) includes lunch, refreshments.
- You will be thanked by the Chair during the proceedings on the day.
- You will be given a copy of the delegate list.

(NB there are limited opportunities for exhibiting and priority is given to sponsors).

Breakout room package

For the sum of £500 plus VAT, the breakout room package will include:

- Opportunity for stand and company literature in the breakout room.
- Two tickets to the study day includes lunch, refreshments.
- You will be thanked by the Chair during the proceedings on the day.

(There are only four rooms available and this option is open to manufacturers only)

Sponsorship Pre-Study Day Dinner Drinks

For the sum of £1000 plus VAT, sponsorship of the pre-study day dinner drinks will include:

- Provision for a stand during the evening.
- Six tickets to the pre-study day dinner.
- Two tickets to the study day includes lunch, refreshments.
- You will be thanked by the Chair during the evening.
- You will be thanked by the Chair during the proceedings on the day.
- You will be given a copy of the delegate list.

NB: For all of the above accommodation is not part of the package.

I hope you can support this event and I very much look forward to your response. For those who are unfamiliar with SPACES, it comprises the merger of the Society of Construction and Architecture for Local Authorities (SCALA), the Society of Electrical and Mechanical Engineering (SCEME) and the Chief Building Surveyors Society (CBSS). SPACES has created a lot of interest and has been supported by both RIBA and CIBSE presidents. For further information about SPACES visit our website (www.thespaces.org.uk).

Please do not hesitate to contact me for further information or for an informal discussion. I would appreciate a response by the end of February 2018 if possible as we are approaching a number of companies and organisations.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Fiona Fanning'.

Fiona Fanning, Executive Director

On behalf of Greg Keeling, SPACES Director of Events.

03330 131860

07827 976116

Greg.keeling@essex.gov.uk

www.thespaces.org.uk

STUDY DAY 2019 "EDUCATION"

Sponsorship, Exhibiting and Corporate Hospitality



Summary of sponsor packages

	Sponsorship	Exhibiting	Breakout	Dinner
	£3000	£1250	£500	£1000
Exhibition space	✓	✓		
Tickets (for the study day) includes lunch, refreshments.	6	2	2	2
Company literature will be distributed in the delegate packs, if required.	✓	✓		
Stand and company literature in the breakout room.			✓	
Copy of the delegate list.	✓	✓	✓	✓
Thanked by the Chair during the proceedings on the day.	✓	✓	✓	
Corporate logo will be displayed on advance marketing literature and at the event and in the delegate packs.	✓			
Stand during the evening pre-Study Day dinner.				✓
Tickets to the pre-study day dinner.	4			6
Thanked by the Chair during the evening.				✓
Opportunity to circulate information in the SPACES e-newsletter.	✓			

www.thespaces.org.uk