



# PICK EVERARD

Carbon Net Zero and Social Value

Delivering complete consultancy services across the built environment



## **Guy Schmidt**

Head of Compliance & Performance and  
Social Value Lead

# The Environment and Social Value

- The environment is an integral part of Social Value as one of the three key pillars
- Social Value is about delivering real meaningful impact to people
- If we are reducing the levels of carbon emissions and improving energy efficiency, that has a direct impact on people



# The here and now

- The Government’s economic strategy now includes “structural reform to level up opportunity in all parts of the UK and to transition to an environmentally sustainable and resilient net zero economy”
- Social Value is at the heart of this strategy combining the Economic, Social and Environmental pillars that form it.
- All Social Value frameworks, measurement and approaches include environmental themes/objectives these include the National TOMs framework, Social Profit Calculator, HACT, RIBA SV toolkit, SROI etc.
- This drives positive environmental impact



# Looking Ahead

- Social Value has a big role to play as all central Government contracts – worth £49bn a year – need to explicitly evaluate Social Value, with a 10% minimum weighting
- By weighting Net Zero targets higher in Social Value objectives across those contracts greater positive impact can be made in reaching those targets
- Inclusion of Local Authorities in this increases impact as well as driving innovation by industry
- UK has a real chance to deliver an investment-led recovery that both accelerates climate action and cuts the inequalities

